



Motion Picture TV & Theatre Directory

82,500 Annual Circulation & Online at www.mpe.net

Circulation

212-245-0969, publications@mpe.net

CIRCULATION

The *Motion Picture TV and Theatre Directory* has earned its reputation as an industry workhorse because it can be found on the desks of producers and technicians, creative and craftspeople alike. Why? Our unique circulation is the key: more than 82,500 copies are distributed nationally each year to the members of over 40 trade associations, unions, guilds, and professional organizations that are active in film, television/broadcast, video and live events, as well as to advertising agencies, pr firms, production companies, television stations, over 190 university film departments, government agencies, corporate communications offices, and prime purchasers of film, television and video equipment nationwide.

The *Motion Picture TV & Theatre Directory's* distinguished circulation gives advertisers effective exposure within the industry.



Recent recipients include:

(ACE) American Cinema Editors, (AICE) Association of Independent Creative Editors-NY, (AICP) Association of Independent Commercial Producers, (AMPTP) Alliance of Motion Picture & Television Producers, (ASMP) American Society of Media Photographers, (ESTA) Entertainment Services and Technology Association, IATSE Local 1, IATSE Local 52, IATSE Local 59, IATSE Local 161, IATSE Local 190, IATSE Local 477, IATSE Local 478, IATSE Local 484, IATSE Local 493, IATSE Local 600, IATSE Local 631, IATSE Local 764, IATSE Local 798, IATSE Local 829, (IFTA) Independent Film & Television Alliance, (MCA-I) Media Communicators Association International, (MPSE) Motion Picture Sound Editors, (NALIP) National Association of Latino Independent Producers, NABET Local 16, NABET-CWA Local 11, NATAS Boston/New England, NATAS Michigan, NATAS Nashville/Midsouth, NATAS National Capital Chesapeake Bay, NATAS New York, NATAS San Francisco/Northern California, NATAS Pacific Southwest, NATAS Rocky Mountain Southwest, NATAS Seattle/Northwest, NATAS Suncoast, (NAPTE) National Association of Television Program Executives, (NYWIFT) New York Women in Film & Television, (PGA-East) Producers Guild of America, East, (SDC) Stage Directors and Choreographers Society, (SMPTE) Society of Motion Picture Television Engineers, (VES) Visual Effects Society, (WIFV-Washington DC) Women in Film and Video

THE END USER

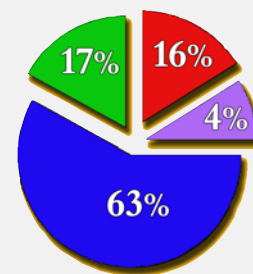
Your company benefits from the directory's coverage in film, broadcast/television, video, and event production & post production, distributing to individuals by name, reaching decision makers and prime purchasers of services and equipment nationwide, including:

- ★ Line producers
- ★ Production managers
- ★ Independent filmmakers
- ★ Camerapersons & DP's
- ★ Picture & Sound Editors
- ★ Post production supervisors
- ★ Location sound & re-recording mixers
- ★ Lighting designers / VFX specialists
- ★ Wardrobe & prop departments
- ★ Set decorators / Scenic artists

...and more

Hand Guide Distribution by Region

West	17%
South	16%
Midwest	4%
Northeast	63%



MPE.NET

www.mpe.net means a whole lot more... In addition to the minimum 82,500 guaranteed annual circulation, the effectiveness of your advertising is increased by online exposure. All the information that is printed in the hand guide is presented online with your own company page. The company page allows for the following: company name, address, phone number, fax number, secondary phone number, email address, a display ad, company web address with clickable link to your website, a company description that is 100% searchable and modifiable by you, your categories, and added space to post the latest company news online through our secure password protected link.

More Than 82,500 Guaranteed Annual Circulation



Motion Picture TV & Theatre Directory

82,500 Annual Circulation & Online at www.mpe.net
 Online Advertising Included
 212-245-0969, publications@mpe.net

COMPANY PAGE ONLINE

Home **Products & Services Directory** **Crew Directory** **Events** **Advertise** **My Account** **Contact Us**

LISTING DETAILS
 All Listings > cables & accessories > Company Name

PRINT THIS

Company Name / Address — Company Name
 123 Street Address
 City, NY 12345

Web Address — <http://www.webaddress.com>

Company Description — Add a company description of your product and services using detailed product names for targeted searches. All words in description are indexed and searchable on the internet.

Listed Categories — listed under:
 cables & accessories, lighting & grip.

News — 4/25/2012 Our new product line has arrived
 (click to view news details)

phone: 800-555-1212
 fax: 888-555-2121
 email: [email advertiser](mailto:emailaddress.com)

Phone numbers

Hidden Email Address

Display Ad
 (appears with paid display)

Great Service at fantastic Prices
 123 Street Address
 City, NY 12345
 800-555-1212 fax 888-555-2121
 emailaddress.com www.webaddress.com

Last modified: 4/26/2012 10:40:40 AM

[BACK TO RESULTS](#) [SEARCH AGAIN](#)

SEARCH RESULTS ONLINE

ADS APPEAR IN ROTATION

Home **Products & Services Directory** **Crew Directory** **Events** **Advertise** **My Account** **Contact Us**

Banner
 728 x 90 pixels

PREMIUM LISTING
 Included with one inch ad

BANNER
 Included with Full page ad

TOWER
 Included with Half page ad

BUTTON
 Included with Third page ad

FEATURED ADVERTISER
 Included with Full page ad

Audio Post Production

World Wide Audio, Inc	New York, NY	646-338-1152
Headroom Digital Audio	New York, NY	212-248-8400
Sound Lounge	New York, NY	212-206-7388
RadioFace	New York, NY	212-375-1250
Sound Lounge	New York, NY	212-388-1212

31 advertiser listings found:

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Name	Location	Phone
Austin Soundmine	Austin, TX	512-291-0214
Beatsstreet Productions	New York, NY	212-777-8440
Bill Donnelly Audio Post	, NY	917-496-7752
Buttons NY	New York, NY	212-764-8650
C&C Studios	New York, NY	212-967-6427
Creative Bubble Sound	New York, NY	212-201-4201
Dubway Studios	New York, NY	212-352-3070
Gary's Chop Shop	New York, NY	212-727-2210
Next Millennium Productions	New York, NY	917-237-1661
Nutmeg Post	New York, NY	212-921-8005
Sonic Union	New York, NY	212-302-3001
Sound Lounge	New York, NY	212-388-1212
Sound Lounge	New York, NY	212-206-7388
Sound90	Minneapolis, MN	612-339-9313
Sounds BIG	New York City, NY	212-920-4639
Sync Sound, Inc.	New York, NY	212-246-5580
The Audio Department, Inc.	New York, NY	212-586-3503
Wotff Bros Post	Atlanta, GA	404-881-0020

1 2 Next >

FEATURED LISTINGS

[NABSHOW](#) [nep](#) [createsphere](#) [Button 120 x 90 pixels](#)

[SEARCH AGAIN](#)

Button
 120 x 90 pixels

Tower
 145 x 270 pixels

Images are not to scale

ADVERTISING RATES

ALL RATES ARE NET. ONLINE ADVERTISING IS INCLUDED.

Please call 212-245-0969 for assistance.

Rates quoted are per issue. **Minimum order accepted for two consecutive semi-annual issues.** Any classified ad or listing can be repeated in the Alphabetical Section at half price. A 1-line listing in the Alphabetical Section is included with your order.

LISTING ADVERTISING RATES

1-LINE LISTING: Name, Address and Phone Number \$116.40

3-LINE LISTING: Name in Bold Face Caps on 1st line with Web Address, E-mail, Fax on 2nd line and Address and Telephone Number on 3rd line \$224.40

EXAMPLE:

YOUR FIRM NAME

Web Address, E-mail, Fax
Address and Telephone Number

4-LINE LISTING: Name in Bold Face Caps on 1st line with 3 additional lines \$263.20

EXAMPLE: (shown with optional Border Rule Frame)

YOUR FIRM NAME

Web Address, E-mail, Fax
One Line For Message or Slogan
Address and Telephone Number

EACH ADDITIONAL LINE over 4-line listing \$38.80

BORDER RULE FRAME available for listing
of 4 or more lines \$47.20

DISPLAY ADVERTISING RATES

HALF INCH DISPLAY AD
inserted in alphabetical order \$319.00

EXAMPLE:

YOUR FIRM NAME

Web Address, E-mail, Fax
Address and Telephone Number

COMPANY LOGO	place your company message here
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ONE INCH DISPLAY AD
inserted in alphabetical order \$475.60

EXAMPLE:

YOUR FIRM NAME

Web Address

COMPANY LOGO	YOUR FIRM NAME Sales Message or Slogan Here Additional Lines of Copy Address Line and Telephone Number / Fax Number
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ONE THIRD PAGE \$809.00

HALF PAGE \$1,198.60

FULL PAGE \$2,061.10

INSIDE FRONT COVER \$4,652.30

INSIDE BACK COVER \$3,908.30

BACK COVER \$5,821.00

Ads of 1/3 page or larger include a 3-line listing in the same category



ORDER FORM FOR ADVERTISING IN THE *MOTION PICTURE TV and THEATRE DIRECTORY*

Ads and listings are included on our website www.mpe.net

TO: 

Motion Picture Enterprises Publications, Inc.
P.O. Box 276
Tarrytown, NY 10591-0276
Tel: (212) 245-0969, Fax: (212) 245-0974
Email: publications@mpe.net

MORE THAN: 82,500
Guaranteed Annual Circulation

Please accept our advertising, beginning with the Spring Fall 20____
edition to appear for a minimum of two consecutive issues.

	Category	Size of Ad or Listing	Category Section Cost Per Issue	Check to Repeat in Alphabetical Section at Half Price	Alphabetical Section Cost Per Issue
A) _____	_____	_____	\$ _____	<input type="checkbox"/>	\$ _____
B) _____	_____	_____	\$ _____	<input type="checkbox"/>	\$ _____
C) _____	_____	_____	\$ _____	<input type="checkbox"/>	\$ _____
D) _____	_____	_____	\$ _____	<input type="checkbox"/>	\$ _____
E) _____	_____	_____	\$ _____	<input type="checkbox"/>	\$ _____
F) _____	_____	_____	\$ _____	<input type="checkbox"/>	\$ _____
G) Alphabetical Section		1 Line			\$ Included

Total \$ _____

We have the privilege of changing copy for each issue, but all copy is subject to the publisher's approval. When new copy is not furnished on or before closing dates (June 1st and December 1st), you are to repeat our last advertisement.

Upon completion of the two insertions, you are to continue our advertisement, at the same rate, until further written notice.

Payment for the first insertion is due with order and can be made by check or credit card. Credit card listed below will be charged for advertising in subsequent issues.

Company: _____ Phone: _____

Address: _____ Fax: _____

City: _____ State: _____ Zip: _____

Website: _____ E-mail: _____

Ordered by: _____ Date: _____

SIGNATURE: _____ **Title:** _____

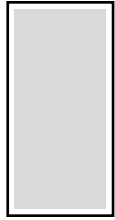
Credit card #: _____ Exp. Date: _____

Use this space to print or type your ad or listing

Motion Picture TV & Theatre Directory

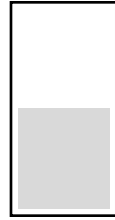
Mechanical Ad Specs For Print and Online

We Prefer: Press-Ready PDF's. We Accept: Photoshop Tiff or EPS, Illustrator with all fonts outlined.



FULL PAGE

3 5/16 x 7 3/4 in
(3.313" x 7.75")
(84.1 x 196.85 mm)



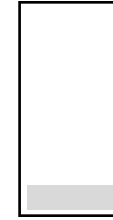
HALF PAGE

3 5/16 x 3 7/8 in
(3.313" x 3.875")
(84.1 x 98.4 mm)



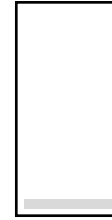
ONE-THIRD PAGE

3 5/16 x 2 1/2 in
(3.313" x 2.5")
(84.1 x 63.5 mm)



ONE INCH AD

3 5/16 x 1 in
(3.313" x 1.0")
(84.1 x 25.4 mm)



HALF INCH AD

3 5/16 x 1/2 in
(3.313" x 0.5")
(84.1 x 12.7 mm)

MPEP provides production work at your request. There is no charge to have an ad designed.

AD SPECS FOR PRINT

Prepare a black & white ad for the printed directory with OPTIONAL Pantone 115U. A full color version for your online company page can be submitted as well.

Send ads digitally via email to publications@mpe.net.

IF USING SPOT COLOR FOR BLACK & WHITE PRINT AD

Black and White ads can have Pantone 115U. Please provide artwork as CMYK+ SPOT(115U) in photoshop. Use K channel only. Channels CMY will be blank.

In order to provide the best quality reproduction, we request that advertisers follow our specifications.

Acceptable file formats are: PSD/TIFF, PDF or AI file format (Photoshop / Acrobat / Illustrator). File resolution must be a minimum of 300 dpi at 100% of print size.

FONTS MUST BE SAVED AS PATHS or OUTLINES for AI files or EMBEDDED IN PDF FILE. If needed, please include fonts with your digital artwork.

Final reproduction size may vary +/- 6%

FOR STRAIGHT BLACK & WHITE ADS

Black and Whites ads SHOULD be provided as GREYSCALE. File resolution must be a minimum of 300 dpi at 100% of print size. Same file formats accepted as above.

COVERS

Cover ads may bleed, with live area limited to 3 1/2 in x 8 in. Directory trim size is 4 in x 8 1/2 in. Add 1/4 inch bleed to trim on all four sides.

Once ad has been placed, you may request a PDF of the ad placement for proof.

LABEL YOUR FILE

It is important that file(s) be labeled with the Advertising Company's Name, Ad size and Category placement. This information is crucial for proper ad placement.

(ie: Advertiser_half_Cameras&Accessories). Please include email address, contact name and phone number with your ad submission.

INTERNET DISPLAY SPECS FOR CATEGORY "Search Results"

Button: 120 x 90 pixels, **Tower:** 145 x 270 pixels, **Banner:** 728 x 90 pixels. Internet Display Ads can either be an animated gif or a Flash file. Files can be no larger than 35K.

NOTE: MPEP is a PC based office.

Motion Picture Enterprises Publications, Inc. reserves the right to approve or reject all ad artwork. MPEP, Inc. assumes no copyright risk on photographs, registered trademarks, or copy used in advertisements. In case of Publisher's error of commissions or omissions, the Publisher's liability shall be limited to the inclusion of a corrected advertisement in the next issue.

MOTION PICTURE ENTERPRISES PUBLICATIONS, INC.

P.O. Box 276 Tarrytown, NY 10591-0276

Phone: 212-245-0969

Fax: 212-245-0974

e-mail: publications@mpe.net

